Script for commercial

The commercial will be about our idea to rebrand “wife alert” into [product name].

Addi- kidnapped

Levi- kidnapper #1

Ephraim- kidnapper #2

Claire- advertiser

Benjamin- product influencer

Addi sleeping In a bed

Levi comes in through the window and takes addi

Claire comes in and quickly sneaks a pill into addis water bottle and makes her drink it

Addi starts chugging the water in hopes it will save her in the long run

Benjamin will start explaining the pill and what it does will also saying its slogan

Levi takes addi and into a white van while Claire is chasing her down the road

Claire stops and looks at her phone ands opens the app [app name] to see where addi has gone

Benjamin explains how the pill is connected to the app