ProtectPro

Your safety is our concern.

The commercial will be about our idea to rebrand “wife alert” into ProtectPro.

Addi- kidnapped

Levi- kidnapper #1

Ephraim- kidnapper #2

Claire- advertiser/ App user

Benjamin- product influencer absolute sigma

Addy Walking home from a friend’s house. Two mysterious figures walk towards her.

Addy is quickly kidnapped and late to arrive home.

Claire gets suspicious and looks at the app on her phone and notices her location and

gives the police her location and soon addy is recovered.

Benjamin explains how the pill is connected to the app and how it monitors the human body, heart rate, heat, emotions, Etc. Etc.

“get this app and pill soon before a misfortunate event may accure.”